

CHIEF EDITOR'S REMARKS

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Dear readers!

The global economy continues to transform, affecting various areas and sectors. Apart from the general tendencies in international business, we drew attention to the trends in the electronic and pharmaceutical industries of several countries in this issue.

You will learn about the current conjunctural problems of business development in the EAEU member states amid escalating global military-political and economic tensions from the article by Associate Professor of the Department of Economic Policy and Public-Private Partnership of MGIMO A. Afyan.

Experts of the Center for Applied Research of the School of International Business of MGIMO M. Chertovskikh and M. Gromov will identify the features of the worldview model of «pentabasis» by the example of enterprise management and the creation of its corporate culture.

This issue includes three European authors: P. Ertelt from the UNITAR International University (Germany) will reveal peculiarities of the country risks in Germany and its counterparts at the current stage of the development of the world economy. D. Panyasak (France) will talk about the consequences for the electronic industry functioning in the context of digitalization and the methods for state regulation of this sector. Independent consultant D. Topadze (France) will provide insights to the intricacies of doing business in France.

Finally, you will find more about the pharmaceutical industry development in Russia from the article by the Head of the Department of Economic Policy and Public-Private Partnership of MGIMO E. Zavialova and expert D. Polozova.

The special guest of the issue, the CEO of MegaFon, H. Pombukhchan, will share with you his thoughts on the prospects of the Russian telecommunications market in the near future.

Sincerely,
Chief Editor,
Vladimir Shapovalov