

# CHIEF EDITOR'S REMARKS

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**Vladimir V. Shapovalov**

*MGIMO University*

I am pleased to present the first issue of the International Business magazine. Nowadays, we witness a shortage of specialized Russian publications on management, and therefore we decided to improve this situation.

In this magazine, you can get relevant information on international business, discover modern trends in management, get some insights, learn about opinions of professionals — both Russian and foreign ones. We will regularly publish exclusive interviews with top managers, articles by leading experts, descriptions of efficient business cases of Russian and multinational companies, as well as up-to-date analytics and statistics. The main criterion for the papers published in our magazine is their relevance, scientific and, most importantly, practical novelty. The authors of the first issue are scholars and researchers, managers, and specialists from various sectors of the modern economy. They are all united by the willingness to convey the results of their work to the Russian and international community of managers and entrepreneurs. International Business has a wide geographical footprint. In addition to Russian authors, we publish materials from various countries, including France, Mexico, and Belarus.

We have set ambitious goals aimed at promoting modern academic knowledge in the field of management and stimulating international scientific cooperation. This magazine will always be open to intellectual discussions and exchange of opinions. I am confident that International Business will become a meaningful platform for discussing relevant issues of modern management. On our part, we will do our utmost to inspire our readers to get new ideas and make further accomplishments.

I hope to see you soon in the International Business magazine!

Sincerely,  
Chief Editor,  
Vladimir Shapovalov