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CHIEF EDITOR'S REMARKS

Vladimir V. Shapovalov

MGIMO University

Dear readers of the International Business Journal!

I am pleased to present to you the latest issue of our journal, which contains articles by experts in the field of management.

In the article by Doctor of Economics, Professor of the Department of Management, Marketing and Foreign Economic Activities named after I.N.Gerchikova of MGIMO University, A.Sheveleva, you will learn about the features of the interaction between Russian and Chinese oil and gas companies under sanctions.

Ph.D. in Political Sciences, Head of the Scientometric Analysis Sector N.Yudin will tell readers about the transition of society to digital technological development. As an example, the author cites the digital solutions of COSCO Group.

Ph.D. in Economics, Associate Professor of the Department of Economic Theory S.Ivashkovsky and independent expert A.Gracheva analyze the impact of economic crises on the investment attractiveness of financial markets.

The article by Ph.D. in Economics, Associate Professor of the School of Business of East China University of Science and Technology Y.Zhao and independent expert C.Lan (China) is devoted to assessing the effectiveness of women's labor activities.

In the article by Doctor of Business Administration, Associate Professor of the Department of Management of KIMEP University Y.Frolova (Kazakhstan), the features of decision-making by representatives of Generation Z in the Republic of Kazakhstan are analyzed.

Associate Professor, Associate Researcher of the Institute of Agriculture of the Chinese Academy of Sciences L.An and independent expert B.Yetun (China) dedicated their material to the issues of interaction between China and Russia in the field of agriculture.

The special guest of the issue, President of Forbes Club and Director of Development of Forbes Russia D.Ozman talks about the role of PR in the activities of modern companies and current trends in the Russian media business.

Sincerely,
Editor-in-Chief
International Business Journal
V.Shapovalov